

Storyteller. Truthbender.  
Lightshiner. Jokecracker.  
Crowdpleaser. Moneymaker.  
Silvertongued golddigger.  
Spiritlifter. Bombshelldropper.  
Signposter. Woodseer.  
Carrot dangler. Stickwielder.  
Featurewriter. Benefitclaimer.  
Deal closer. Eye opener.  
Smileraiser. Tearjerker.  
Friendmaker. Newsbreaker.  
Picturepainter. Wordwrangler.  
Penpusher. Trafficpuller.  
**Copywriter.**